CONTRACT



WCWG 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

	Contract / Revision	Alt Order #		
	60023 /	08356545		
Product				
CLINTON PRES 5287				
Contract Dates	Estimate #			
09/27/16 - 10/03/16	5287			
Advertiser	•	Original Date / Revision		
Poli/H Clinton/D/Pre/US		08/29/16 / 09/27/16		

And:

Greer, Margolis, Mitchell & Burns - GMMB 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

> PRE-EMPTIBLE WITH 48 HOURS NOTICE

billing Cycle	billing Calend	Jai	Cash/Trade
EOM/EOC	Broadcast		Cash
Station	Account Exe	cutive	Sales Office
WCWG	Telerep Was	hington [TeleRep Wash
Special Hand	ling		**************************************
Demographic	14		
Adults 35+			
10000			
IDB#	Advertiser Co	ode_	Product Code
	278		295
Agency Ref	A	dvertiser	Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time Days Length Week	Rate	Type Spots	Amount
N 1 WCWG09/27/16 10/03/16 M-F 1a-2a Start Date End Date Weekdays Spots/Week Week: 09/27/16 10/03/16 MTWTF 2	1:00 AM-2:00 AM :30 Rate \$2.00		NM 2	\$4.00
N 2 WCWG09/27/16 10/03/16 M-F 10p-1030p Start Date Week: 09/27/16 10/03/16 MTWTF Spots/Week 10/03/16 MTWTF 2	10:00 PM-10:30 PM :30 Rate \$25.00		NM 2	2 \$40.00
Spot Ch Date Range Description 1 WCWG 09/27/16-10/03/16 M-F 10p-1030p See MG 2.3 See MG 2.3	Start/End Time Weekdays Length 10:00 PM-10:30 PIMTuwThF :30	Rate \$25.00	Type NM	
3 WCWG 09/27/16-10/03/16 M-F 10p-1030p MG for 2.1 09/30	10:00 PM-10:30 Pf-TuWThF :30	\$20.00	NM	
N 3 WCWG09/27/16 10/03/16 M-F 1030p-11p Start Date Week: 09/27/16 10/03/16 Weekdays Spots/Week Week 209/27/16 10/03/16 WTWTF 2	10:30 PM-11:00 PN :30 Rate \$25.00		NM 2	2 \$40.00
Spot Ch Date Range Description 2 WCWG 09/27/16-10/03/16 M-F 1030p-11p See MG 3.3 See MG 3.3	Start/End Time Weekdays Length 10:30 PM-11:00 PIMTuWThF :30	<u>Rate</u> \$25.00	Type NM	
3 WCWG 09/27/16-10/03/16 M-F 1030p-11p MG for 3.2 09/28	10:30 PM-11:00 PI-TuwThF :30	\$20.00	NM	
N 4 WCWG09/27/16 10/03/16 M-F 11p-1130p Start Date Week: 09/27/16 10/03/16 Weekdays Weekdays Spots/Week MTWTF 2	11:00 PM-11:30 PM :30 <u>Rate</u> \$25.00		NM 2	2 \$40.00
Spot Ch Date Range Description 2 WCWG 09/27/16-10/03/16 M-F 11p-1130p See MG 4.3 See MG 4.3	Start/End Time Weekdays Length 11:00 PM-11:30 P/MTuwThF :30	Rate \$25.00	<u>Type</u> <i>NM</i>	
3 WCWG 09/27/16-10/03/16 M-F 11p-1130p MG for 4.2 09/27	11:00 PM-11:30 PI-TuWThF :30	\$20.00	NM	
N 5 WCWG09/27/16 10/03/16 M-F 1130p-12a Start Date	11:30 PM-12:00 XI :30 <u>Rate</u> \$25.00		NM :	2 \$38.00



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 Advertiser
 Original Date / Revision

 Poli/H Clinton/D/Pre/US
 08/29/16 / 09/27/16

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate	Type Spo	ots	Amount
Start Date End Date Spot Ch Date Range Description 1 WCWG 09/27/16-10/03/16 M-F 1130p-12a	Rate Start/End Time Weekdays 11:30 PM-12:00 X/MTuwThF-		Rate \$25.00	Type NM		
See MG 5.3,5.4 2 WCWG 09/27/16-10/03/16 M-F 1130p-12a	11:30 PM-12:00 XIMTuWThF-	:30	\$25.00	NM		
See MG 5.3,5.4 3 WCWG 09/27/16-10/03/16 M-F 1130p-12a → MG for 5.1,5.2	11:30 PM-12:00 XIMTuWThF-	:30	\$18.00	NM		
4 WCWG 09/27/16-10/03/16 M-F 1130p-12a	11:30 PM-12:00 XIMTuWThF	:30	\$18.00	NM		
5 WCWG 10/03/16-10/03/16 M-F 1130p-12a M MG for 5.4 10/03	11:30 PM-12:00 XIM	:30	\$20.00	NM		
N 6 WCWG09/27/16 10/03/16 M-F 11a-12p Start Date	11:00 AM-12:00 PN Rate \$12:00	:30		NM	3	\$36.00
N 7 WCWG09/27/16 10/03/16 M-F 12p-1p Start Date Week: 09/27/16	12:00 PM-1:00 PM Rate \$10.00	:30		NM	2	\$20.00
N 8 WCWG09/27/16 10/03/16 M-F 2p-3p Start Date	2:00 PM-3:00 PM Rate \$12.00	:30		NM	2	\$20.00
<u>Spot Ch Date Range Description</u> 1 WCWG 09/27/16-10/03/16 M-F 2p-3p See MG 8.3	Start/End Time Weekday: 2:00 PM-3:00 PM MTuwThF		Rate \$12.00	Type NM		
3 WCWG 09/27/16-10/03/16 M-F 2p-3p MG for 8.1 09/30	2:00 PM-3:00 PM -TuwThF	:30	\$10.00	NM		
N 9 WCWG09/27/16 10/03/16 M-F 3p-4p Start Date End Date Weekdays Spots/Week Week: 09/27/16 10/03/16 MTWTF 2	3:00 PM-4:00 PM <u>Rate</u> \$14.00	:30		NM	2	\$20.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WCWG 09/27/16-10/03/16 M-F 3p-4p See MG 9.3	Start/End Time Weekday 3:00 PM-4:00 PM MTuWThF	_	Rate \$14.00	Type NM		
3 WCWG 09/27/16-10/03/16 M-F 3p-4p 1 MG for 9.1 09/29	3:00 PM-4:00 PM -TuwThF	: :30	\$10.00	NM		
N 10 WCWG09/27/16 10/03/16 M-F 6p-630p Start Date Week: 09/27/16 10/03/16 Weekdays Weekdays WTWTF 2	6:00 PM-6:30 PM <u>Rate</u> \$30.00	:30		NM	2	\$60.00
N 11 WCWG09/27/16 10/03/16 M-F 630p-7p Start Date End Date Weekdays Spots/Week Week: 09/27/16 10/03/16 MTWTF 2	6:30 PM-7:00 PM <u>Rate</u> \$30.00	:30		NM	2	\$60.00
N 12 WCWG09/27/16 10/03/16 M-F 730p-8p Start Date End Date Weekdays Spots/Week	7:30 PM-8:00 PM	:30		NM	2	\$75.00
Week: 09/27/16 10/03/16 MTWTF 2 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WCWG 09/27/16-10/03/16 M-F 730p-8p	\$40.00 <u>Start/End Time</u> <u>Weekday</u> 7:30 PM-8:00 PM MTUWThF		Rate \$40.00	Type NM		
See MG 12.3 2 WCWG 09/27/16-10/03/16 M-F 730p-8p	7:30 PM-8:00 PM MTuWThF	:30	\$40.00	NM		
See MG 12.5 3 WCWG 09/27/16-10/03/16 M-F 730p-8p 1 See MG 12.4	7:30 PM-8:00 PM -TuwThF	:30	\$40.00	NM		
4 WCWG 09/27/16-10/03/16 M-F 730p-8p MG for 12.3 09/27	7:30 PM-8:00 PM -TuwThr	:30	\$30.00	NM		
5 WCWG 10/03/16-10/03/16 M-F 730p-8p 10 MG for 12.2 10/03	7:30 PM-8:00 PM M	: :30	\$45.00	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

\$1,538.00

43

Totals



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 Advertiser
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 Poli/H Clinton/D/Pre/US
 08/29/16 / 09/27/16

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount 9:00 AM-10:00 AM NM 2 \$20.00 WCWG09/27/16 M-F 9a-10a :30 13 10/03/16 Spots/Week Start Date End Date Weekdays Rate Week: 09/27/16 10/03/16 MTWTF--\$10.00 2 8:00 PM-9:00 PM 14 WCWG09/30/16 :30 NM 2 \$220.00 09/30/16 Fri 8p-9p Start Date End Date Weekdays Spots/Week Rate \$110.00 Week: 09/26/16 10/02/16 2 09/30/16 9:00 PM-10:00 PM :30 NM \$110.00 15 WCWG09/30/16 Fri 9p-10p 1 Spots/Week Start Date Rate End Date Weekdays Week: 09/26/16 10/02/16 \$110.00 9:00 PM-10:00 PM :30 NM \$70.00 16 WCWG10/03/16 10/03/16 Mon 9p-10p 1 Start Date Weekdays Spots/Week End Date Rate \$90.00 Week: 10/03/16 10/09/16 Start/End Time Weekdays Length Rate Spot Ch Date Range Description Type 9:00 PM-10:00 PMM-----1 WCWG 10/03/16-10/09/16 Mon 9p-10p :30 \$90.00 NM See MG 16.2 \$70.00 NM 2 WCWG 10/03/16-10/09/16 Mon 9p-10p 9:00 PM-10:00 PMM-----.30 MG for 16.1 10/03 17 WCWG10/01/16 5:00 PM-6:00 PM :30 NM 2 \$24.00 10/01/16 Sa 5p-6p End Date Weekdays Spots/Week Rate Start Date Week: 09/26/16 10/02/16 \$12.00 6:00 PM-7:00 PM :30 NM 2 18 WCWG10/01/16 10/01/16 Sa 6p-7p \$24 00 Start Date End Date Weekdays Spots/Week Rate 2 \$12.00 Week: 09/26/16 10/02/16 7:00 PM-7:30 PM WCWG10/01/16 10/01/16 Sa 7p-8p :30 NM 1 \$12.00 19 Start Date **End Date** Weekdays Spots/Week Rate \$12.00 Week: 09/26/16 10/02/16 1 7:30 PM-8:00 PM :30 NM \$12.00 20 WCWG10/01/16 10/01/16 Sa 7p-8p 1 Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/16 \$12.00 NM 6:00 PM-7:00 PM :30 2 WCWG10/02/16 10/02/16 Sun 6p-7p \$28.00 21 End Date Spots/Week Start Date Rate Weekdays \$14.00 Week: 09/26/16 10/02/16 2 9:00 PM-10:00 PM :30 NM 1 \$15.00 N 22 WCWG10/02/16 10/02/16 Su 9p-10p Start Date Spots/Week End Date Weekdays Rate \$15.00 Week: 09/26/16 10/02/16 1 23 WCWG09/27/16 8:00 PM-9:00 PM :30 NM 2 \$400.00 09/27/16 Tue 8p-9p End Date Spots/Week Weekdays Rate Start Date Week: 09/26/16 10/02/16 \$200.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type \$430.00 8:00 PM-9:00 PM -Tu-----NM 1 WCWG 09/26/16-10/02/16 Tue 8p-9p :30 See MG 23.2 8:00 PM-9:00 PM -Tu-----:30 \$200.00 NM 2 WCWG 09/26/16-10/02/16 Tue 8p-9p (h) MG for 23.1 09/27 9:00 PM-10:00 PM :30 NM \$150.00 24 WCWG09/28/16 Wed 9p-10p 09/28/16 End Date 10/02/16 Spots/Week Start Date Weekdays Rate Week: 09/26/16 \$190.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type Wed 9p-10p 9:00 PM-10:00 PM ---W----:30 \$100.00 NM 1 WCWG 09/26/16-10/02/16 See MG 24.2 9:00 PM-10:00 PM ---W-----:30 \$150.00 NM 2 WCWG 09/26/16-10/02/16 Wed 9p-10p MG for 24.1 09/28

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08/29/16

/ 09/27/16



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	60023 /	08356545
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09/27/16 - 10/03/16	CLINTON PRES 5287	5287
Advertiser	I Orio	inal Date / Revision

Poli/H Clinton/D/Pre/US

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/03/16	43	\$1,538.00	\$1,307.30
Totals	43	\$1,538.00	\$1,307.30

	PRE-EMPTIBLE WITH 40		
Signature:	HOURS NOTICE	Date:	